

**INSTANT data
ACCESS for
INFORMED business
DECISIONS**



BUSINESS INTELLIGENCE

MCS' business intelligence module offers you the 'key' to limitless detailed data to improve the overall understanding of your business. It helps you to identify strengths and eliminate weaknesses to improve business efficiency and profitability.

Features & Benefits

- **Simple to use, easy to build** - saving you time and money on training
- **Easy selection and filtering of data for convenience**
- **New reports can be designed and developed in minutes** – saving you time
- **Information can be updated by simply clicking the refresh button** – giving you 'up to the minute' information.
- **Data can be presented in a variety of formats for a wide range of report types** – offering complete flexibility

Simple to use and easy to build, the cubes combine the latest technology with a thorough understanding of the hire market – giving you a product designed specifically for your business needs.

Cubes are deployed through Microsoft Excel and can be sliced and diced to look at a variety of different dimensions to measure company productivity and performance.

The cubes form part of a new breed of business applications available to MCS-rm, MCS-vr and MCS-Insitu users. Specialist database knowledge is not required to operate them as they automatically extract and distil raw data from the MCS hire software application - saving you time and money on training.

**Statistics
Reports Trends
graphics**

Report generation is easy, you simply drag and drop the data you require onto an Excel spreadsheet to view a variety of information such as customer spend, profit by depot, by group, sub group, item etc.

4. **Debtors** - By status, balances, credit limits, average days to pay, aged debt, uninvoiced debt
5. **Financial** - income, expenses, assets, liabilities, actual, budgets variances, cost centres



Frequently used reports can be saved like any other Excel document and by simply hitting the 'refresh' button will automatically be updated with the latest data from the MCS hire software application saving you time while providing you with 'up to the minute' information.

MCS Business Intelligence cubes provide instant, concise answers to everyday company information to help strengthen company knowledge and ultimately increase profitability.

Available Reports

1. **Hire & Sales Revenue** - over time periods, by depot, customer, equipment group & subgroup
2. **Fleet Performance** - Equipment income, costs, valuations, profitability, physical utilisation, financial utilisation
3. **Depot Performance** - No of Contracts, total and average rates, potential revenue, discount given

To find out more about how Business Intelligence can assist your hire business, contact MCS at one of our offices below.

Statistics
Reports *Trends*
graphics



Contact MCS
Australia, New South Wales Tel: +61 (2) 9440 7102
Australia, Queensland Tel: + 61 (7) 5514 8948
Web: www.mcsanz.com.au Email: sales@mcsanz.com.au
New Zealand, Auckland Tel: +64 (9) 965 1285 Web: www.mcsanz.co.nz